

ATHLETIC SPONSORSHIPS

Thank you for considering sponsorship of FPD Athletics. Your generosity provides much needed support for our athletic teams while also giving you valuable advertising exposure for your business. With more than 70% of our students participating in athletics, FPD events draw thousands of spectators each year. Your sponsorship connects you with a broad fan base in Middle Georgia while helping support FPD's mission of educating and equipping students to change the world for God's glory.

ELITE VIKING SPONSORSHIP \$4,000/YEAR, 3-YEAR COMMITMENT

This sponsorship provides you with the highest visibility on campus. With this sponsorship, you receive:

- Prominent signage on either the football scoreboard in the George S. Johnson Stadium **OR** the basketball scoreboard in the Middlebrooks Athletic Center
- Company name announced over the stadium PA system during home football games
- A sign at two other athletic venues of your choice
- 6 All-Access Viking Passes, along with 2 parking passes for home football games

GOLD VIKING SPONSORSHIP \$2,000

- Signage in the endzone for home football games
- Company name is announced over the stadium PA system during home football games
- A sign at one other athletic venue of your choice
- 4 All-Access Viking Passes

SILVER VIKING SPONSORSHIP \$1,500

- Signage at two athletic venues of your choice
- Company name is announced over the stadium PA system during home football games
- 2 All-Access Viking Passes

RED VIKING SPONSORSHIP \$750

- Signage at the athletic venue of your choice
- 2 All-Access Viking Passes

SENIOR SPORTS BANNER SPONSORSHIP \$5,000

Promote your business with your logo featured on senior banners across all athletic teams. This sponsorship includes placement on every senior sports banner throughout the school year, with banners displayed at each team’s respective venue during their season. In the 2025–26 school year, more than 100 senior banners were showcased across campus, providing high-visibility exposure for your business.

SCOREBOARD SPONSORSHIP \$1,250

Promote your business with your logo prominently displayed on one of our high-visibility scoreboards: baseball, softball, or soccer. Football and Basketball scoreboards are reserved for our Elite Viking Sponsorship level.

FOOTBALL PROGRAM SPONSORSHIP \$500 (PER GAME)

Promote your business with your company logo prominently displayed on the back of the official football program. Secure all five home games for \$2,500. To maximize visibility, sponsorships are limited to just three businesses per game, ensuring your logo stands out.

**** ALL ACCESS VIKING PASSES ALLOW ENTRY INTO ALL HOME FPD ATHLETIC EVENTS, EXCLUDING GIAA PLAYOFF GAMES.****

**IF YOU WOULD LIKE TO PARTICIPATE AS AN FPD ATHLETIC SPONSOR,
PLEASE COMPLETE THE SPONSORSHIP REGISTRATION FORM,
AND RETURN IT TO KATHY TOLBERT AT KATHY.TOLBERT@FPDMACON.ORG.**

